



**Etienne Sanz de Acedo**  
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Matsuda Harumi  
President  
Japan Trademark Association

May 8, 2019

**Re: Roundtable Cooperation**

Dear President Matsuda:

On behalf of the 7,200 members of the International Trademark Association (INTA), we would like to thank you for your kind support and attention to the INTA Education Roundtable on Internet Policy and Brand Restriction conducted earlier this year on March 18 in Tokyo following the meeting of the Internet Corporation for Assigned Names and Numbers (ICANN) meeting in Kobe.

As you may know, INTA is a global not-for-profit association of brand owners and practitioners dedicated to supporting trademarks and related IP to foster consumer confidence, economic growth and innovation. By participating in this educational event, our members from Japan and abroad were able to learn more about this important subject as it evolves under global privacy laws.

INTA and JTA have been growing our cooperation and communication for many years. We welcome the opportunity to continue this growth through various channels.

In the meantime, we would like to note for your calendar next year that INTA's Annual Meeting will return to Asia and we look forward to having JTA's presence join us at next year's Annual Meeting in Singapore, April 25-29, 2020.



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Should you have any questions or concerns, do not hesitate to contact me or Mr. Seth Hays, Chief Representative, Asia-Pacific at [shays@inta.org](mailto:shays@inta.org).

Sincerely,

A handwritten signature in black ink, appearing to read "Etienne Sanz de Acedo". The signature is fluid and cursive, with the first name "Etienne" being the most prominent.

Etienne Sanz de Acedo  
Chief Executive Officer